

Module EC8: Project Management				Study programme	MBA english
Modul type:	ECTS-Points:	Workload:	Study stage:	Module duration:	
Elective	1	30	3rd or 4th	16 hrs. plus exam	
Course(s):			Contact hours:	Independent study-hours:	Planned groupsize (max.):
Course: Project Management			16	14	15
Intended Learning Outcomes:					
<p>After attending this course, students have learnt from examples of industries, companies, and project situations, and are capable</p> <ul style="list-style-type: none"> - to understand the special characteristics of “projects” and how companies analyze and structure projects, their competencies and processes - to understand complex internal and external tasks as a subject of systematic Project Management - to apply methods and tools of professional project management, project organization, and project controlling effectively and efficiently - to evaluate and control human resource aspects, organizational implications and controlling/accounting aspects in project management - to understand and handle the implementation, conflicts, team and negotiation aspects in project management - to discuss project management contents with experienced managers contributing to the course 					
Description / Contents:					
<p>The elective course enlarges and deepens content and know-how from compulsory course 3a which serves as a systematic introduction to the concept. In the elective course application aspects to different areas and project situations are presented and discussed. Based upon strategic decisions and considering legal and environmental restrictions, the application of project management tools and methods, organizational, individual and team decision behavior is subject of the course. Planning project structure, organization, cost, and timing in projects will be related to different industries, such as pharmaceutical industry, software development and services industry, marketing and branding agencies etc.</p>					
Literature / References: as given in the compulsory course 3a					
Language:					
Course language is English.					

Teaching methods:
Lecture, group work, exercises, case studies, self-study.
Module applicability:
MBA „General Management“ - english
Pre-requisites / Requirements:
Admission to the MBA-programme “General Management” – english
Examination Types:
Examination in the form of a written exam (120 minutes) or assignment (essay).
Requirement for award of ECTS-points:
Successful participation in the exam.
Course availability:
Annually
Assessment:
The exam of this module counts for 4,5 per cent of the final examination
Modul convenor and main lecturer:
Prof. Dr. Bernd Günter (Co-ordinator) plus Guest Speakers (Practitioners)
Further information:
Material for the course will be provided online before the course starts.
Module Version:
2020-11-V1