

## MBA ENGLISH

MBA programme "General Management" (English)				
Modules and courses	Lecturer	Attendance hours / workload	Examination mode	Credit points
First Part				
Module 1 "Fundamentals of Management"				6
1a) Introduction to General Management	Börner	28/90	Written examination 180 min.	
1b) Economics for Business	Neyer	28/90		
Module 2 "Fundamentals of Controlling and Accounting"				6
2a) Financial and Management Accounting	Franz/Senger	28/90	Written examination 180 min.	
2b) Operative and Strategic Controlling	Franz	28/90		
Second Part				
Module 3 "Value Chain"				6
3a) Supply Chain Management	Gold	28/90	Written examination 180 min.	
3b) Marketing and Digital Transformation	Kenning	28/90		
Module 4 "Finance"				6
4a) Investments	Lutz / Schierstedt	28/90	Written examination 180 min.	
4b) Financial Management	Börner	28/90		
Third Part				
Module 5 "Management of Resources"				6
5a) Change and Project Management	Weiß	28/90	Assignment (homework)	
5b) Human Resources	Ruhle	28/90		
Module 6 "Managing for the Future"				5
6a) Sustainability Management and CSR	Hahn	28/90	Assignment (homework)	
6b) Opportunity Recognition	Engelen / Rieger	28/60		
First Elective Module		16/30	See module description	1
Fourth Part				
Module 7 "Strategies for Competitive Advantages"				4
7a) Strategic and International Management	Wehner	28/60	Assignment (homework)	
7b) Corporate Entrepreneurship	Engelen / Rieger	28/60		
Module 8 "Integration Management"				4
8a) International Group Accounting	Senger	28/60	Written examination 180 min.	
8b) Organizational Behaviour and Leadership	Ruhle	28/60		
Second Elective Module		16/30	See module description	1
Master Thesis	—	-/450		15
Total		480/1800		60