



DÜSSELDORF BUSINESS SCHOOL

an der Heinrich-Heine-Universität

Heinrich Heine

MBA "GENERAL MANAGEMENT"

Düsseldorf Business School at Heinrich Heine University

GET INFORMED AND APPLY NOW!

Apply now for the MBA "General Management" at DBS to accelerate your career: Join an international class of students from different industries, fields, and countries to develop your management competencies. Experienced professors from one of the most dynamic faculties of Business and Economics in Germany and highly regarded managers will provide you with state-of-the-art, relevant knowledge!



100% University degree

- Master of Heinrich-Heine-Universität Düsseldorf
- Studying in the "oeconomicum" at the university campus
- Accredited by FIBAA

100% Career Relevance

- Practically orientated, theoretically founded
- Decision-making competencies and management skills for all levels of management
- Strong network with partner companies and alumni
- English language programme (German MBA starts January 2017)

100% Part time

- Problem focused teaching methods
- Presence studies part-time in the evening and on Saturdays
- Workshops, case studies, interaction
- More than twelve years of experience in executive education

All MBA applications are processed and evaluated on a rolling basis. Therefore we urge you to submit your application as soon as possible. If you need additional information about the programme please contact us. We are looking forward to advising you!

www.duesseldorf-business-school.de

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Ms. Helen Steinrück - info@duesseldorf-business-school.de



MBA "General Management" at a glance

The 21 months part-time MBA "General Management" of Düsseldorf Business School is primarily designed for participants who have not graduated with a degree in business or economics. This programme offers the possibility to acquire the business and economic qualification needed to open the doors for management and leadership positions at all levels.

Module 1 "Fundamentals of Management"

- Introduction to General Management
- Economics for Business

Module 2 "Fundamentals of Controlling and Accounting"

- Financial and Management Accounting
- Operative and Strategic Controlling

Module 3 "Marketing, Cost and Project Management"

- Project- and Costmanagement
- Marketing and Service Management

Module 4 "Finance"

- Investments and Portfolio Management
- Financial Management and Risk

Module 5 "Relationships and Value Creation"

- Business-to-Business Marketing and Relationship Management
- Human Resources

Module 6 "The Firm and its Environment"

- Business Ethics & Sustainability Management
- International Industrial Economics

Module 7 "Strategies for Competitive Advantages"

- Strategic and International Management
- Innovation and Entrepreneurship

Module 8 "Integration Management"

- International Group Accounting
 - Organizational Behaviour and Leadership
- Electives, Master Thesis



Photos: HHU / Horst Degen

Part-Time
Berufsbegleitend

CONTACT

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Requirements and Information

In order to create a stimulating learning environment, only talented and motivated professionals are selected for the MBA programme. The formal admission requirements are:

- University or Higher Professional Education degree,
- two years of relevant work experience,
- proficiency in English.

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