

<b>Module EC4: Financial Analysis</b>				<b>Study programme</b>	MBA english
<b>Modul type:</b>	<b>ECTS-Points:</b>	<b>Workload:</b>	<b>Study stage:</b>	<b>Module duration:</b>	
Elective	1	30	3rd or 4th	4 sessions	
<b>Course(s):</b>			<b>Contact hours:</b>	<b>Independent study-hours:</b>	<b>Planned groupsize (max.):</b>
Course: Financial Analysis			16	14	15
<b>Intended Learning Outcomes:</b>					
<p>This course aims to provide the participants with a deep understanding of indicators of a firm's financial health. Students will be enabled to apply and assess the common ratios which can be derived from financial statements (annual reports). Moreover they will be enabled to link this quantitative information to more qualitative analysis, eg. SWOT-Analysis etc. Students will gather the crucial investment ratios. So they will be competent to assess and use technical and fundamental analysis to make investments in listed companies.</p>					
<b>Description / Contents:</b>					
<p>Contents:</p> <ul style="list-style-type: none"> <li>- Financial statement analysis <ul style="list-style-type: none"> <li>o Profitability</li> <li>o Efficiency</li> <li>o Liquidity</li> <li>o Financial leverage</li> </ul> </li> <li>- Investment ratios <ul style="list-style-type: none"> <li>o Technical analysis</li> <li>o Fundamental analysis</li> <li>o Risk-adjusted performance measures</li> <li>o Bond pricing</li> </ul> </li> </ul> <p><b>Basic Literature</b></p> <p>Atrill, P.: Financial Management for Decision Makers, 6<sup>th</sup> edition, Financial Times Press, 2011</p>					
<b>Language:</b>					
Course is taught in English.					

<b>Teaching methods:</b>
Lecture, case work, self-study.
<b>Module applicability:</b>
MBA „General Management“ - english
<b>Pre-requisites/Requirements:</b>
Admission to the MBA-programme “General Management” – english
<b>Examination Types:</b>
Homework paper (case based)
<b>Requirement for award of ECTS-points:</b>
Successful participation in the exam.
<b>Courseavailability:</b>
The module will be offered annually
<b>Assessment:</b>
The exam of this module counts for 4,5 per cent of the final examination
<b>Modul convenor and main lecturer:</b>
Prof. Dr. Christoph J. Börner
<b>Further information:</b>
Material for the courses will be provided online. Guest Speakers: <ul style="list-style-type: none"> <li>• André Finke, Equity Analyst, HSBC Trinkaus&amp;Burkhardt, Düsseldorf</li> <li>• Dr. Detlef Geldmacher, Investment Manager, DEG Deutsche Entwicklungs- und Investitionsgesellschaft, Köln</li> </ul>
<b>Module Version:</b>
14.07.2014